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 Non-Exclusive: \$1750 each per month
 Total Ads: 3 for this spot

Home Accents Today

The information source for the home accent industry



April 10, 2005
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- CEIK to produce Casa Cristina lamps, accessories
- Textillery Weavers licenses designs to Melange Home
- German trade show aims to stop design knockoffs
- Murray Feiss on growth track
- Sadek merges two divisions

Multimedia / Video



Asian Fusion
Contemporary heads East.

Multimedia – most recent image goes here – clicks thru to multimedia page.
 Multimedia is priced per project

Weblogs & Discussion Forums

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Does Bush have answers?
Ray Allegrezza

Ads by Google

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Genuine Quality Designs, Affordable Chairs, Sofas, Tables, Lounges etc.
[ModernCollections.com](#)

Contemporary Furniture
Discount Prices on Major Brands of Contemporary Furniture, Call & Save
[www.nchomefurniture.com](#)

Contemporary Furniture
High-End Home Furnishings from World-Renowned Designers.
[www.jigne-rosel-usa.com](#)

age-old culture. (3/18)

120x60 ad

120x60 ad

120x60 ad

120x60 ad

120 X 60 px each
 Non-Exclusive: \$1000 per month – each spot rotates up to 2 ads
 Total ads = 8

Give Us Your Input

What do you think of our new site design?

Looks great
 Just OK
 Poor

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Sponsor – Sponsor a question, changes weekly
 \$500 a week

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120 X 60 px each
 Non-Exclusive: \$700 per month – each spot rotates up to 2 ads
 Total ads = 10

Rectangle: 300 x 250 px
NOTE: This ad space is above this Google Ad
 Non-Exclusive (rotates up to 2)
 \$800
 Total ads = 2



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news

OneCoast re-brands regional sales agencies
 Staff - Home Accents Today, 11/1/2004

OneCoast Network, the giftware, home furnishing and collegiate industry's only national team of sales professionals, plans to brand its regional sales groups under the OneCoast name.

The re-branding will take place through the winter shows with a gradual transition of the existing names to ensure continuity with the new brand.

Each regional sales and product focus will be OneCoast name and in some cases multiple group.

Here are the existing regional brand names: MADCO Gift and Lifestyle, OneCoast Northeast Lifestyle, MADCO Collegiate, OneCoast Northeast Home, Team Melveston and Niles, OneCoast Southeast Lifestyle, Kennedy Gift, OneCoast Southwest Gift, Kennedy Home, OneCoast Northwest Home, Ivan Bloom, OneCoast Midwest Home, Lutz (Rockies), Lutz (NW) and Longcor, OneCoast West Gift, Lee & Comito and HomeStyle Northwest, OneCoast West Home.

"Our size has allowed us to make tremendous investments in our regional sales groups over the last three years," said Ted Teele, CEO of OneCoast. "So it makes sense to refer to all of our 250 salespeople as members of the OneCoast team."

A new OneCoast logo and signage that includes the original firm names will be introduced during a transition period to acclimate retailers and suppliers to the change.

120x60 ad
 120x60 ad
 120x60 ad
 120x60 ad
 120x60 ad

180 x 150 px - can select specific articles or a specific editor
 Non-Exclusive: \$1250 per month - rotates up to 2 ads
 Total ads = 2

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 InventHelp(sm), America's leading Invention Company.
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 Bargain prices on New Products Search over 200,000 stores!
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120 X 60 px each
 Non-Exclusive: \$700 per month - each spot rotates up to 2 ads
 Total ads = 10

Boom Box Ad in the middle of an article
 180 x 150 px - can select specific articles or a specific editor
 Non-Exclusive: \$1250 per month - rotates up to 2 ads
 Total ads = 2

Rectangle: 300 x 250 px
NOTE: This ad space is above this Google Ad
 Non-Exclusive : \$800 per month - rotates up to 2 ads
 Total ads = 2