

# Casual Living®

## COVER REQUIREMENTS



- Vertical product shots.
- Fifty words or less of descriptive copy.
- .tiff file at a minimum of 300 dpi. No .jpg or .pdf files please.
- The image should be 10 X 12 in size to allow for cropping. Subject should be shot left of center in consideration of masthead and captions.
- Images can be sent via our ftp site.
- If color proof is needed, please contact your account manager.
- In order to ensure your products are viewed in the best possible light, the publication reserves the right to refuse poor quality photography or images manipulated in Photoshop, which results in unrealistic representations of your products.
- The publication also reserves the right to choose colors complementary of your image for our mast head captions.

