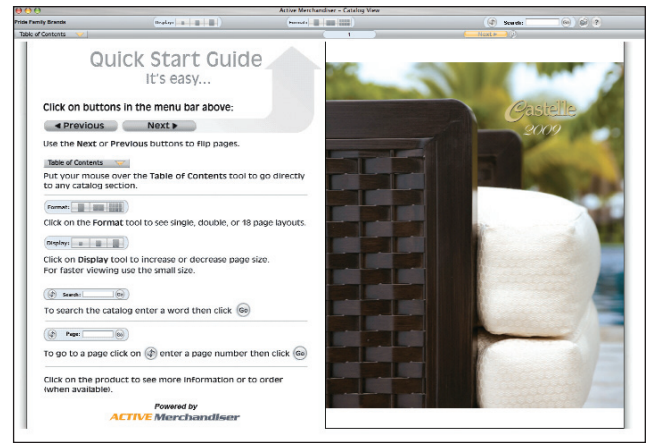


Casual Living®

e-CATALOGS



Show Your Catalog To A Potential 300,000 Viewers! Leverage The Web To Get More Value From Your Print Catalog!

Turn your existing print catalog into an interactive document!

Showcase your products and get more mileage out of your print catalog by placing it online in Casual Living's e-Catalog showroom. With more than 30,700 visitors to our site each month, we will drive potential customers to your catalog and provide comprehensive exposure for your product line.

Benefits of putting your print catalog online include:

- Immediate and round-the-clock access to your catalog by your customers
- Global exposure for your catalog without the added printing and postage costs
- Maintains the look of your catalog merchandising across media
- Creates a dynamic, interactive environment of graphics and animation that engages your customers
- Leads qualified buyers to your site
- Creates an easy and quick way to shop online

Available packages:

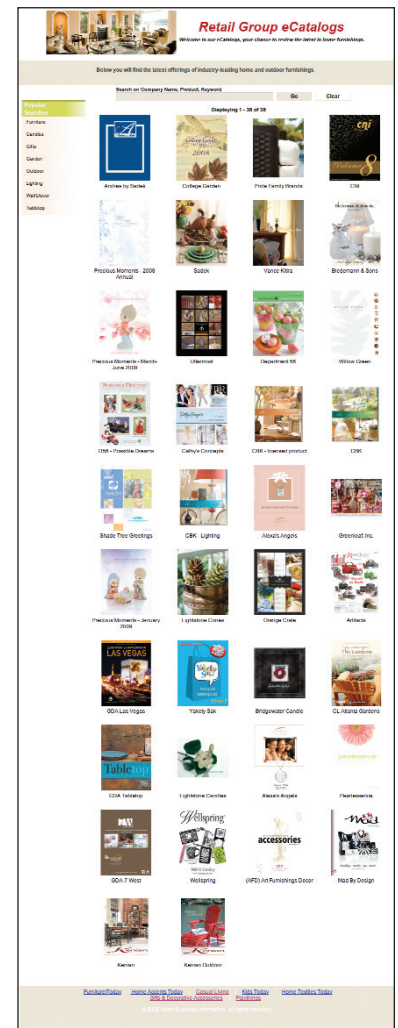
One catalog – \$250 per month
Up to three catalogs – \$350 per month

Both programs include:

- Online display of your catalog
- Fast page browsing
- Search catalog text feature to quickly find products
- Link from the catalog to your Web site
- Up to 250 pages per catalog

How it works:

Simply provide your print catalog to your sales representative.
We scan, load and link the catalog to your web site.
You receive monthly tracking of page views and click through rates.



Contact your sales rep today:

Norman Hamilton, Publisher | 336-605-3790 | norman.hamilton@reedbusiness.com
Kathy Humble, Sales Administrator | 336-605-3783 | kathy.humble@reedbusiness.com