

# Casual Living®

## 2006 EDITORIAL CALENDAR

### JANUARY

#### The Consumer Issue

*Distribution to Atlanta (10-18)*

##### DEADLINES

Space: Dec. 5  
Materials Due: Dec. 12  
Editorial Submission: Nov. 28

### FEBRUARY

#### The Fabric Issue

*Distribution to CFR Conference, Orlando (16-19); NBBQA, Knoxville (22-25)*

- Fabric Showcase
- Fabric Survey
- Wicker Coverage
- Grill Coverage

##### DEADLINES

Space: Jan. 6  
Materials Due: Jan. 13  
Editorial Submission: Jan. 4

### MARCH

#### The HPBA Issue

*Distribution to HPBA, Salt Lake City (9-11); Housewares, Chicago (12-14)*

- Grill Survey
- Hot Products at HPBA
- Grill Coverage
- Outdoor Style: Hearth Products

##### DEADLINES

Space: Feb. 2  
Materials Due: Feb. 9  
Editorial Submission: Jan. 27



### APRIL

*Distribution to HD, Las Vegas (27-29); Furniture Market, High Point (27-May 3)*

- Consumer Report: Generations
- Contract Coverage
- Hot Products in High Point
- Outdoor Style: Lighting

##### DEADLINES

Space: March 3  
Materials Due: March 13  
Editorial Submission: Feb. 27

### MAY

#### The Imports Issue

*Distribution to Hardware Show, Las Vegas (9-11)*

- Import Report & Story
- Hot Products at the Hardware Show
- Wood Coverage
- Metro Report: Orlando
- Outdoor Style: Umbrellas & Hammocks

##### DEADLINES

Space: April 3  
Materials Due: April 10  
Editorial Submission: March 28

May Dailies – Hardware Show

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### JUNE

#### The Merchandising Awards Issue

- Merchandising Award Winners
- Retail Merchandising Survey
- Licensing Report
- Outdoor Style: Complementary Pieces

#### DEADLINES

Space: May 5  
Materials Due: May 12  
Editorial Submission: May 1

### JULY

#### The PreMarket Issue

*Distribution to Atlanta (11-19);  
PreMarket, Chicago (10-13)*

- Hot Products in Atlanta
- Fabric Coverage
- Grill Coverage
- Metro Report: Dallas
- Outdoor Style: Holiday

#### DEADLINES

Space: June 5  
Materials Due: June 12  
Editorial Submission: May 31

### AUGUST

#### The Design Issue

*Distribution to West Coast PreMarket (1-2)*

- Designer Profiles
- Design Excellence Nominees
- Lifetime Achievement
- Showtime Coverage
- Big Box Coverage (Top 5, Challenges)
- Outdoor Style: Rugs

#### DEADLINES

Space: July 6  
Materials Due: July 13  
Editorial Submission: June 30

### SEPTEMBER

#### The Casual Show Issue

*Distribution to Spoga (3-5);  
Casual Show (13-16)*

- State of Industry Report
- New Products 2007
- Sketchbooks
- Powerhouse Retailers
- Metro Report: Chicago

#### DEADLINES

Space: Aug. 4  
Materials Due: Aug. 11  
Editorial Submission: Aug. 1

September Daily – Casual Show

### OCTOBER

#### The Best of Market Issue

*Distribution to High Point (16-22)*

- Casual Show Review
- Hot Products in High Point

#### DEADLINES

Space: Sept. 6  
Materials Due: Sept. 13  
Editorial Submission: Sept. 1

### NOVEMBER

#### The Metal Issue

*Distribution to Pool & Spa (29-Dec. 1)*

- Metal Coverage
- Metro Report: San Diego
- Outdoor Style: Recreation & Tables

#### DEADLINES

Space: Oct. 6  
Materials Due: Oct. 13  
Editorial Submission: Oct. 2

### DECEMBER

#### The Resource Guide

#### DEADLINES

Space: Nov. 3  
Materials Due: Nov. 10

#### FOR ADVERTISING INQUIRIES, CONTACT:

Terry W. Lail, Publisher ..... 336-605-3790 / [tlail@reedbusiness.com](mailto:tlail@reedbusiness.com)  
Donna Azzolini, Account Manager ..... 336-605-3788 / [dazzolini@reedbusiness.com](mailto:dazzolini@reedbusiness.com)

#### FOR EDITORIAL INQUIRIES, CONTACT:

Cinde W. Ingram, Managing Editor ..... 336-605-1122 / [cwingram@reedbusiness.com](mailto:cwingram@reedbusiness.com)  
Courtney Mueller, Associate Editor ..... 336-605-1001 / [cmueller@reedbusiness.com](mailto:cmueller@reedbusiness.com)