

Casual Living®

2010 CLASSIFIED ADVERTISING RATES



Column Inches	1x	3x	6x	11x
1	\$170 \$170 total	\$155 \$465 total	\$140 \$840 total	\$120 \$1,320 total
2	\$340 \$340 total	\$310 \$930 total	\$280 \$1,680 total	\$240 \$2,640 total
3	\$510 \$510 total	\$465 \$1,395 total	\$420 \$2,520 total	\$360 \$3,960 total
4	\$680 \$680 total	\$620 \$1,860 total	\$560 \$3,360 total	\$480 \$5,280 total

Blind Boxes have a minimum requirement of 2 column inches.

EXTRA FEATURES FOR CLASSIFIED ADVERTISING:

- **We can now add color!!**
 - Make your logo Full Color for an extra \$50.00.
 - Add 20% for the first color in your ad 10% for each additional color.
Colors available: Red, Yellow, Blue, Green.
- **Include your ad on the CASUAL LIVING website and E-Weekly newsletter for only \$100.00 per 50 words per month!**
 - Must advertise in print version in order to run on website.
- Black and White logos and pictures in ad space will be included at no additional cost.
- Pre-paid categories include (but not limited to): Wanted to Buy, Auction, Store for Sale, For Sale or Lease, Lines Wanted, Real Estate
- Billing Terms: Net 30 days. All clients are extended credit with exception of pre-paid categories that require a credit card or prepayment.

Contact

Spencer Whittle
336-605-1027
swhittle@reedbusiness.com

OR

Karen Hancock
336-605-1047
khancock@reedbusiness.com

OR

Fax ad to 336-605-1143