

The screenshot shows the Furniture Today website interface. At the top, a grey box highlights the dimensions '728 x 90'. Below the site header, a navigation bar includes 'Home', 'Classifieds', 'Research', 'Industry Directory', 'Retail Ideas', and 'Weblogs'. A search bar is located below the navigation. The main content area is divided into several sections: 'Headline News' with a featured article '10 Top Players' and a list of news items; 'Furniture Spotlights' featuring images of a chair and a table; and 'Weblogs & Discussion For you' with a list of blog entries. On the right side, there are two vertical ad spots: a 'Square Button' (125x125 pixels) and a 'Full Skyscraper' (160x600 pixels). At the bottom, a 'Sponsor links' section contains five identical placeholder boxes for client logos and links.

LeaderBoard
728x90 pixels
\$44 CPM

Square Button
125x125 pixels
\$21 CPM

Full Skyscraper
160x600 pixels
\$33 CPM

Rectangle
336x280 pixels
\$28 CPM

Sponsor links
Coming Spring 2008