

2009 SPECIAL ADVERTISING SECTIONS

We have created a special “marketing package” that will help to build greater brand awareness and increase your total sales leads. For an additional 20% over the usual cost of your ad, we will **DOUBLE** your space! Instead of just one impression, this section allows you to show multiple product images, doubling the effectiveness of your advertising dollar.

BONUS EXPOSURE:

- **BUY A FULL-PAGE AD AND YOU WILL RECEIVE 5 PRODUCT PROFILES!**
- **BUY A 1/2-PAGE AD AND YOU WILL RECEIVE 3 PRODUCT PROFILES!**
- **BUY A 1/4-PAGE AD AND YOU WILL RECEIVE 1 PRODUCT PROFILE!**

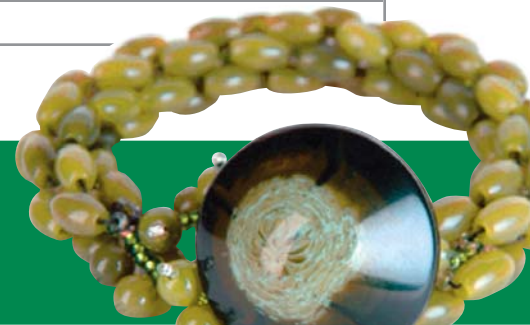


SAMPLE SPREAD = 5 product profiles

A product profile is a 4-color image with 25-30 words of text (you supply).

MONTH	SPECIAL SECTION
JANUARY 09	1st Look - “Must-Have” Gifts for 2009
FEBRUARY 09	Kritters & Kids
MARCH/APRIL 09	Garden & Home Accessories
MAY 09	Greeting Cards, Invitations and Stationery
JUNE 09	1st Look...’09 Holiday Gifts and Decorations
JULY 09	Simple Living
AUGUST 09	Accessorize!
SEPT/OCT 09	Immediate Delivery
NOVEMBER 09	Inspirational
DECEMBER 09	Gifts for Every Occasion

Gifts & Decorative ACCESSORIES 09



PRODUCT PREVIEW

A cost effective way for companies with small advertising budgets to advertise their products or services.

- Reach 21,000+ gift retailers nationally
- Bonus distribution at all major gift shows
- Free listing in Reader Response Section

2009 RATES

AD UNIT
ONE SIXTH PAGE
 (3-3/8" W X 3" H)

4-COLOR ADVERTISEMENT

1x = \$950 net
 5x = \$855 net
 10x = \$770 net

PRODUCT PREVIEW

ALICE'S
Home & Cottage

Makers of
Fabric Gifts &
Home Accents

Made in the U.S.A.



For a free catalog call: 800-288-7977
www.alicescottage.com

Circle #24

NEED PEDESTALS?
FREE BROCHURE Starting at \$19.



EASY PEDESTAL, INC.
Call: 888-350-1325 • Fax: 888-350-1347
Visit our website: www.easypedestal.com

Circle #58

Ready for a Vacation? **Frazzled Bedazzled**



Atlanta: The Butler Group, Americasmart 2, 1212
Dallas: Howard Gardiner, Dallas Trade Mart 1743
Phone 870-672-9820 | Fax 870-673-6312 | www.frazzledandbedazzled.com

Circle #64

Sparkles in a giftbox

anibella
glass jewelry



Distributed by Global Village Glass Studios
600 NW 40th Street - Seattle, WA - ph 800-246-5585
fx 206-789-5505 • www.anibella.com

Circle #72

May your
Christmas
be simply wonderful.



Greeting Cards
Note Cards & Note Pads
Children's Fold-a-Notes
Holiday Letter Paper
Christmas Books

it takes two

800-331-9843
itakestwo.com

Circle #82

CANDLE WARMERS & ELECTRIC BURNERS
OVER 200 STYLES



Town Village Burner

Levine Gifts, Inc • 800-538-4633
www.levinegifts.com

Circle #90

252 Gifts & Decorative Accessories • www.giftsanddec.com



Gifts & Decorative ACCESSORIES 09