

# Gifts & Decorative ACCESSORIES

## 2009 SPECIAL ADVERTISING SECTIONS

We have created a special “marketing package” that will help to build greater brand awareness and increase your total sales leads. For an additional 20% over the usual cost of your ad, we will DOUBLE your space! Instead of just one impression, this section allows you to show multiple product images, doubling the effectiveness of your advertising dollar.

### BONUS EXPOSURE:

- BUY A FULL-PAGE AD AND YOU WILL RECEIVE 5-PRODUCT PROFILES!
- BUY A 1/2-PAGE AD AND YOU WILL RECEIVE 3-PRODUCT PROFILES!
- BUY A 1/4-PAGE AD AND YOU WILL RECEIVE 1-PRODUCT PROFILES!

A product profile is a 4-color image with 25-30 words of text (you supply).



SAMPLE SPREAD = 4 product profiles

DELIVER YOUR PRODUCT INFORMATION DIRECTLY TO BUYERS AND GET NOTICED!

COMING THIS AUGUST:

# ACCESSORIZE: FASHION ACCESSORIES THAT MAKE YOU SHINE

SPACE CLOSE: 7/10/09 MATERIALS DUE: 7/18/09

CONTACT US TO ADVERTISE:

LEIGH RIPPY, 336-605-1136, LEIGH.RIPPY@REEDBUSINESS.COM

GARRY GRENIER, 630-288-8637, GGRENIER@REEDBUSINESS.COM

JOY ADAMS, 336-605-1071, JOY.ADAMS@REEDBUSINESS.COM

