

2009 EDITORIAL CALENDAR

GARDEN DECOR

YOUR GUIDE TO SELLING OUTDOOR ACCESSORIES

a supplement to
Home Accents Today &
Casual Living

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Summer 2009

Bonus distribution to Dallas, Atlanta and New York gift shows and Casual Pre-Market

In this issue: Cover Story
Product coverage: Fountains/Water Gardens
& Pots/Planters
Fresh at the Markets Trend Report
Garden Shop
Retail Success
Outside In
Guest Column

Deadlines

Space close: May 15 | Materials due: May 22
Editorial deadline: May 12

Garden Decor is still four issues a year! The 2009 Spring and Fall supplements will appear within Casual Living's May and September issues, with bonus distribution to The National Hardware Show and Hospitality & Design Expo (May) and The International Casual Furniture & Accessories Market (September). Editorial coverage will include product spotlights on the newest garden accessories for the outdoors, trends and more. Contact your sales rep for more information.



Winter 2009/10

Bonus distribution to Dallas, Atlanta and New York gift shows and Pool & Spa Expo

In this issue: Cover Story
Product coverage: Statuary & Bird Products
Fresh at the Markets Trend Report
Garden Shop
Retail Success
Outside In
Guest Column

Deadlines

Space close: Nov. 6 | Materials due: Nov. 13
Editorial deadline: Nov. 3



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