

# Home Accents Today

The information source for the home accent industry

PO Box 2754 High Point NC 27261

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4-Color

## 2009 Advertising Rates

### FULL PAGE (TABLOID)

(9.75 X 12.75")

Per insertion

TOTAL



### JUNIOR PAGE

(V – 7.5 x 9.5")

(H – 9.75 x 7.5")

Per insertion

TOTAL



### SUPER STRIP

(9.75 x 4.625")

Per insertion

TOTAL

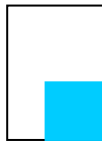


### 1/3 SQUARE

(5.625 X 6.25")

Per insertion

TOTAL



### STRIP

(9.75 x 2.75")

Per insertion

TOTAL

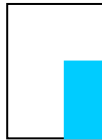


### 1/5 VERTICAL

(3.75 x 6.25")

Per insertion

TOTAL

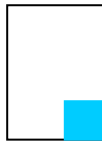


### ShowCase

(4.75 x 4.125")

Per insertion

TOTAL

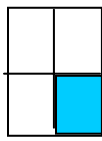


\* Deduct 15% for final film (except Showcase).

### 1/4 Page

(4.75 x 6.25")

\* IN MARKET ISSUES  
ONLY\*



	1x	4x	6x	8x	12x
FULL PAGE (TABLOID)	8,345	7,160	6,195	5,795	5,335
<b>TOTAL</b>	<b>8,345</b>	<b>28,640</b>	<b>37,170</b>	<b>46,360</b>	<b>64,020</b>
JUNIOR PAGE	6,695	5,560	5,115	4,660	4,265
<b>TOTAL</b>	<b>6,695</b>	<b>22,240</b>	<b>30,690</b>	<b>37,280</b>	<b>51,180</b>
SUPER STRIP	5,225	4,265	3,530	3,185	2,950
<b>TOTAL</b>	<b>5,525</b>	<b>17,060</b>	<b>21,180</b>	<b>25,480</b>	<b>35,400</b>
1/3 SQUARE	3,750	3,015	2,610	2,390	2,270
<b>TOTAL</b>	<b>3,750</b>	<b>12,060</b>	<b>15,660</b>	<b>19,120</b>	<b>27,240</b>
STRIP	2,895	2,610	2,440	2,155	1,930
<b>TOTAL</b>	<b>2,895</b>	<b>10,440</b>	<b>14,640</b>	<b>17,240</b>	<b>23,160</b>
1/5 VERTICAL	2,500	2,270	1,870	1,650	1,530
<b>TOTAL</b>	<b>2,500</b>	<b>9,080</b>	<b>11,220</b>	<b>13,185</b>	<b>18,360</b>
ShowCase	1,385	1,190	1,135	1,020	905
<b>TOTAL</b>	<b>1,300</b>	<b>4,760</b>	<b>6,810</b>	<b>8,160</b>	<b>10,860</b>
1/4 Page	2,080	1,920			
<b>TOTAL</b>	<b>2,080</b>	<b>7,680</b>			

Note: Sizes shown are non-bleed sizes. No additional charges for bleed ads—sizes available from your account manager.