

Home Accents Today

The information source for the home accent industry

2009 PRINT AND ONLINE COMBINED CLASSIFIED MONTHLY ADVERTISING RATES					
COLUMN INCHES	1 Month	2 Months	3 Months	6 Months	12 Months
1	\$240 \$240	\$210 \$420	\$180 \$540	\$160 \$960	\$150 \$1,800
2	\$480 \$480	\$420 \$840	\$360 \$1,080	\$320 \$1,920	\$300 \$3,600
3	\$720 \$720	\$630 \$1,260	\$540 \$1,620	\$480 \$2,880	\$450 \$5,400
4	\$960 \$920	\$840 \$1,680	\$720 \$2,160	\$640 \$3,840	\$600 \$7,200
5	\$1,200 \$1,200	\$1,050 \$2,100	\$900 \$2,700	\$800 \$4,800	\$750 \$9,000

The cost in BOLD print is the cost per month.

Blind Boxes have a minimum requirement of 2 column inches.

Print classified ads will appear on the Home Accents Today Website
and e-Weekly Newsletter FREE!

2009 INTERNET ONLY CLASSIFIED e-WEEKLY ADVERTISING RATES					
COLUMN INCHES	1 Week	4 Weeks (Consecutive)	13 Weeks	26 Weeks	52 Weeks
1	\$125 \$125	\$110 \$440	\$100 \$1,300	\$90 \$2,340	\$80 \$4,160
2	\$250 \$250	\$220 \$880	\$200 \$2,600	\$180 \$4,680	\$160 \$8,320
3	\$375 \$375	\$330 \$1,320	\$300 \$3,900	\$270 \$7,020	\$240 \$12,480
4	\$500 \$500	\$440 \$1,760	\$400 \$5,200	\$360 \$9,360	\$320 \$16,640
5	\$625 \$625	\$550 \$2,200	\$500 \$6,500	\$450 \$11,700	\$400 \$20,800

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For more information contact:

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