

Home Accents Today

PO Box 2754 High Point NC 27261
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4-Color

2006 Advertising Rates

TAB PAGE
(9 7/8" x 13 7/8")
Per insertion
TOTAL



JUNIOR PAGE (40")
(V - 7-7/8" x 10")
(H - 9 7/8" x 8")
Per insertion
TOTAL



SUPER STRIP (5 Cols. x 5")
(9 7/8" x 5")
Per insertion
TOTAL



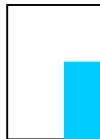
21" (3 Cols. x 7")
(5 7/8" x 6 7/8")
Per insertion
TOTAL



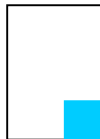
STRIP (5 cols. x 3")
(9 7/8" x 3")
Per insertion
TOTAL



14" (2 cols. x 7")
(3 7/8" x 6 7/8")
Per insertion
TOTAL

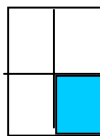


ShowCase
(4 7/8" x 4 3/8")
Per insertion
TOTAL



* Deduct 15% for final film (except Showcase).

1/4 Page
(4 7/8" X 6 7/8")
*** IN MARKET ISSUES ONLY***



	1x	4x	6x	8x	12x
TAB PAGE	7,570	6,490	5,615	5,255	4,840
TOTAL	7,570	25,960	33,690	42,040	58,080
JUNIOR PAGE (40")	6,075	5,045	4,635	4,225	3,865
TOTAL	6,075	20,180	27,810	33,800	46,380
SUPER STRIP (5 Cols. x 5")	4,740	3,865	3,195	2,885	2,680
TOTAL	4,740	15,460	19,170	23,080	32,160
21" (3 Cols. x 7")	3,400	2,730	2,370	2,165	2,060
TOTAL	3,400	10,920	14,220	17,320	24,720
STRIP (5 cols. x 3")	2,625	2,370	2,215	1,955	1,750
TOTAL	2,550	9,200	12,900	15,200	20,400
14" (2 cols. x 7")	2,265	2,060	1,700	1,495	1,390
TOTAL	2,265	8,240	10,200	11,960	16,680
ShowCase	1,290	1,080	1,030	925	825
TOTAL	1,290	4,320	6,180	7,400	9,900
1/4 Page	1,900	1,750			