

# Home Textiles Today Extra Newsletter 2010 Pricing

The screenshot shows the layout of the Home Textiles Today Extra newsletter. At the top is a Lenzing banner with a CO2 + H2O + Sun -> Tree + O2 graphic. Below is the main title 'Home Textiles Today Extra' and the tagline 'The Online Fashion and Business News Source for the Home Textiles Industry'. The main content area features several articles with images of curtains and rugs. On the right side, there is a vertical red banner that says 'Like all these others have'. At the bottom, there are sections for 'Subscribe TODAY!', 'YOUR PARTNER FOR FREELANCE AND FULL-TIME TALENT RECRUITMENT', and 'PRE-SCREENED MONEY QUALIFIED GANGBATS'. Arrows from the right point to specific ad positions: Position #1 (Leaderboard), Position #2 (left side), Position #3 (left side), Position #4 (Full Banner TOP), Position #5 (Full Banner MIDDLE), Position #6 (Full Banner MIDDLE), Position #7 (left side), Position #8 (right side), Position #9 (right side), Position #10 (right side), and Position #11 (Full Banner BOTTOM).

Position #1 - Leaderboard  
728 x 90  
\$2214 Net

Position #4 - Full Banner  
TOP  
468 x 60  
\$1898 Net

Position #7 (left side)  
OR  
Position #8 (right side)  
Square Button  
125x125  
\$1595 Net

Position #2 (left side)  
OR  
Position #9 (right side)  
TOP Full Skyscraper  
120 x 600  
\$2214 Net

Position #5 - Full Banner  
MIDDLE  
468 x 60  
\$1582 Net

Position #6 - Full Banner  
MIDDLE  
468 x 60  
\$1582 Net

Position #3 (left side)  
OR  
Position #10 (right side)  
BOTTOM Full Skyscraper  
120 x 600  
\$2214 Net

Position #11 - Full Banner  
BOTTOM  
468 x 60  
\$1582 Net