
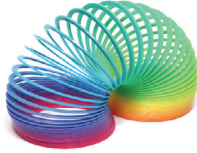




2008 Editorial Planning Calendar

	Deadlines	Editorial Focus	Special Edit Section	Special Advertorial Section	Bonus Distribution
JANUARY	Space Close: December 3 Materials Due: December 10	Market Coverage: Atlanta, Vegas, Dallas, NY Gift Cover Story Kids Research: Street Scene Retail Q&A Retail Operations	Industry Faces Portfolio: Gifts – Registry of Sources	Gifts Galore	Atlanta Gift Market Jan. 8-16 Canadian Home Furnishings Market Jan. 12-15 Dallas Total Home & Gift Market Jan. 16-22 Las Vegas Market Jan. 28 - Feb. 1 New York Textiles & Gift Show (NYIGF) Jan. 31 - Feb. 7
	Kids Today Section – Furniture/Today: Las Vegas Furniture Market Dailies / January 29 & 30 Space & Materials Due: January 11, 2008				
FEBRUARY	Space Close: January 21 Materials Due: January 28	Market Coverage: NY Textile, Toy Fair, January Show Wrap-Up Cover Story Kids Research: Crib Projections Retail Q&A Up Close: Diaper Bags Green – EcoFriendly Tech Column		Playful Playmates – Toys/Books/CDs	NY Home Fashions Winter Market Feb. 11-15 Toy Fair Feb. 17-20 Tupelo Feb. 20-24
MARCH	Space Close: February 11 Materials Due: February 18	Market Coverage: February Show Wrap-Up Cover Story Kids Research: Gear Projections Retail Q&A Retail Operations Trends & Style	Special Consumer Section Industry Faces Portfolio: Youth Furniture – Registry of Sources		Kids Today Conference
APRIL	Space Close: March 12 Materials Due: March 19	Market Coverage: High Point, Kids Today Conference Cover Story Kids Research: Youth furniture projections Retail Q&A Up Close: Youth Furniture Green – EcoFriendly		Furniture Frenzy	High Point Market April 7-13
Kids Today Section – Furniture/Today: High Point Furniture Market Dailies / April 8 & 9 Space & Materials Due: March 21, 2008					
MAY	Space Close: April 24 Materials Due: May 1	Market Coverage: ICFF, High Point Wrap-Up Cover Story Kids Research: HGTV Consumer Report Retail Q&A Up Close: Plush/toys Retail Operations Tech Column	Kids In Distressed Situations (K.I.D.S.) Annual Report Industry Faces Portfolio: Baby Furniture/Cribs – Registry of Sources	Modern Child	ICFF May 17-20

	Deadlines	Editorial Focus	Special Edit Section	Special Advertorial Section	Bonus Distribution
JUNE	Space Close: May 22 Materials Due: May 29	Market Coverage: Licensing, Dallas Cover Story Kids Research: Birth Stats Retail Q&A Green – EcoFriendly Trends & Style	Portfolio: Textiles/Rugs – Registry of Sources	Great Gear!	Licensing Show June 10-12 Dallas Total Home & Gift Market June 18-24
JULY	Space Close: June 12 Materials Due: June 19	Market Coverage: Atlanta, Las Vegas Cover Story Kids Research: Top 25 Retailers Retail Q&A Up Close: Gifts Retail Operations	Industry Faces	All In The Family – Generations Run Companies	Atlanta Gift Market July 8-16 Las Vegas Market July 28-Aug. 1
Kids Today Section – Furniture/Today: Las Vegas Furniture Market Dailies / July 29 & 30 Space & Materials Due: July 11, 2008					
AUGUST	Space Close: July 21 Materials Due: July 28	Market Coverage: NY Gift, NY Textile, Las Vegas, Atlanta Wrap-Up Cover Story Kids Research: Green Retail Q&A Green – EcoFriendly Tech Column	Portfolio: Gear – Registry of Sources	Trendy Textiles	New York Home Fashions Week Aug. 11-15 New York Home Textiles Week at NYIGF Aug. 14-21 New York Gift Show Aug. 17-21
SEPTEMBER	Space Close: August 12 Materials Due: August 19	Market Coverage: ABC, Kind & Jugend Cover Story Kids Research: Retail survey, using the Internet Retail Q&A Up Close: Baby Furniture Retail Operations	Industry Faces	Baby, OH Baby	ABC Expo Sept. 7-11 Kind & Jugend Sept. 11-14
Kids Today Special Edition: ABC Kids Expo Daily					
OCTOBER	Space Close: September 26 Materials Due: October 3	Market Coverage: High Point, ABC and Kind & Jugend Wrap-Up Cover Story Kids Research: Imports/Toys Retail Q&A Green – EcoFriendly Trends & Style		Going, Going Green	High Point Market Oct. 20-26
Kids Today Section – Furniture/Today: High Point Furniture Market Dailies / October 21 & 22 Space & Materials Due: October 3, 2008					
NOV/DEC	Space Close: October 23 Materials Due: October 30	The Best Of Kids Today – 2008 In Review Kids Research: Kids Innovators Retail Q&A Retail Operations Tech Column	Industry Faces Portfolio: Accessories – Registry of Sources	Kids Today 2009 Industry Planning Calendar	