

# Kids Today

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## 2006 Editorial Calendar

Issue date	Edit Features	Ad Reservation Deadline	Materials Deadline
January	<b>Market Previews:</b> Las Vegas, Gift Shows <b>Up Close:</b> Infant Bedroom <b>By the Numbers:</b> Top Metro Markets <i>Market Pulse</i>	Dec. 2, 2005	Dec. 9, 2005
	<b>Infant Apparel Supplement</b>	Dec. 2, 2005	Dec. 9, 2005
January 31 - Feb. 1	<b>Kids Today Section: Furniture/Today – Las Vegas Furniture Market Dailies</b>	Dec. 30, 2005	January 13
February	<b>Market Previews:</b> Tupelo, Toy Fair <b>Market Coverage:</b> Las Vegas, Gift Shows <b>Metro Report:</b> Charlotte <b>Up Close:</b> Rugs; Gift Sets <b>Special Report:</b> Multi-cultural Products <b>By the Numbers:</b> Cultural Demographics	January 13	January 20
March	<b>Market Previews:</b> New York Textiles <b>Market Coverage:</b> Tupelo, Toy Fair <b>Special Report:</b> Juvenile Mattresses <b>Up Close:</b> Youth Bedroom (Bunks, Lofts, Captain's Beds); Car Seats <b>By the Numbers:</b> Gear Research	February 17	February 24
April	<b>Market Previews:</b> High Point Market <b>Metro Report:</b> San Francisco <b>Special Report:</b> Women in the Industry <b>Up Close:</b> Plush/Developmental Toys; Kid-Size Furniture <b>By the Numbers:</b> Infant/Developmental Toy Research <i>Market Pulse</i>	March 10	March 17
April 27 - 28	<b>Kids Today Section: Furniture/Today - High Point Furniture Market Dailies</b>	April 7	April 7
May	<b>Market Preview:</b> JPMA <b>Market Coverage:</b> High Point, NY Textiles Market <b>Metro Report:</b> New York <b>Special Report:</b> Germ Warfare and other Safety Items <b>Up Close:</b> Tween Scene; Toy Chests and other Storage Items <b>By the Numbers:</b> Birth Rates	April 7	April 14
May 9	<b>Kids Today Special Edition: JPMA Daily</b>	April 7	April 14

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June	<b>Market Preview:</b> Licensing Show <b>Market Coverage:</b> JPMA <b>Up Close:</b> Glider Rockers; Diaper Bags <b>By the Numbers:</b> Textile Research	May 5	May 12
July	<b>Market Previews:</b> Summer Gift Shows; Las Vegas Furniture Market <b>Market Coverage:</b> Kids Today Conference; Licensing Show <b>Metro Report:</b> Miami/Ft. Lauderdale <b>Up Close:</b> Infant Bedding/Textiles <b>By the Numbers:</b> Top kids retailers <b>Market Pulse</b>	June 9	June 16
	<b>Infant Apparel Supplement</b>	June 9	June 16
July 25 - 26	<i>Kids Today Section: Furniture/Today - Las Vegas Furniture Market Dailies</i>	June 30	July 7
August	<b>Market Previews:</b> NY Textiles <b>Market Coverage:</b> Summer Gift Shows <b>Special Report:</b> High Design Children's Products <b>Up Close:</b> Youth Bedding/Textiles; Wall Decor: Wall Art, Wallpaper Borders, Frames, etc. <b>By the Numbers:</b> Juvenile Furniture	June 30	July 7
September	<b>Market Previews:</b> ABC <b>Market Coverage:</b> NY Textiles, Las Vegas <b>Metro Report:</b> Dallas <b>Special Report:</b> Nursing Products <b>Up Close:</b> Bouncers; Jumpers; Play Yards; Lamps	August 4	August 11
September 11	<b>Kids Today Special Edition:</b> ABC Expo Daily	August 11	August 18
October	<b>Market Intros:</b> High Point <b>Market Coverage:</b> ABC, Kind & Jugend <b>Metro Report:</b> Detroit <b>Special Report:</b> Product for Dads <b>Up Close:</b> Strollers; Feeding Products <b>By the Numbers:</b> Specialty Store Merchandise Mix Report <b>Market Pulse</b>	September 1	September 15
October 17 - 18	<b>Kids Today Section – Furniture/Today - High Point Furniture Market Dailies</b>	September 29	September 29
November/ December	<b>Market Coverage:</b> High Point <b>Up Close:</b> Youth Bedroom <b>Special Report:</b> 2007 Outlook <b>By the Numbers:</b> Kids Retail Champs - Beyond the Top 20	October 27	November 3