

Kids Today Web Site

The screenshot shows the Kids Today website layout with several ad placements:

- 728 x 90**: A large yellow banner at the top of the page.
- 488 x 60**: A yellow banner below the site logo and navigation bar.
- 234 x 60**: A yellow banner in the right sidebar.
- 180 x 150**: A boom box ad in the middle of an article.
- 300 x 250**: A large yellow rectangle at the bottom of the page.
- 234 x 60**: A vertical stack of nine yellow banners in the right sidebar.
- Ads by Google**: A small ad box at the bottom of the page.

Home page run-of-site
Leaderboard 728x90
\$1,000 per month

Home page run-of-site
Header half banner 234x60 right
side under Kids logo
\$750 per month

Home page run-of-site
Header full banner 468x60 left
side under Kids logo
\$850 per month

Each of the half banners below are:
Home page run-of-site half banners
\$650 each per month

Position 1

Position 2

Position 3

Position 4

Position 5

Position 6

Position 7

Position 8

Position 9

Non Home page
run-of-site
Boom box 180x150
Middle of articles
\$650 per month

Home page run-of-site
Rectangle 300x250
Bottom of page
\$800 per month