

2008  
KIDS TODAY  
WEBSITE  
PRICING

The screenshot shows the Kids Today website homepage with several advertising spots highlighted in grey boxes:

- 728 x 90 Leaderboard:** Located at the top of the page, below the navigation bar.
- 336 x 280 Rectangle:** A large rectangular area on the left side of the page, below the 'TOP STORIES' section.
- 160 x 600 Full Skyscraper:** A vertical rectangular area on the right side of the page, below the '2007 Kids Today' banner.
- 125 x 125 Square Button:** A square area on the right side of the page, below the '160 x 600' area.
- Sponsor Links:** A vertical column of five small rectangular boxes on the bottom left, each containing a placeholder for a logo and text.

336 x 280  
Rectangle  
\$35 CPM

336 x 280  
Rectangle

728 x 90  
Leaderboard  
\$40 CPM

160

x

600

Full  
Skyscraper

160 x 600  
Full Skyscraper  
\$35 CPM

125 x 125  
Square  
Button

125x125  
Square Button  
\$15 CPM

Sponsor Links  
\$11 CPM  
65x65 logo  
linking URL  
20 characters

For Information on Advertising on Kidstodayonline.com, contact

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