

“I’d like to congratulate you on the inaugural issue of *Relish*. Not only did I think it was great-looking, but the hard data and stories presented made it extremely informative and relevant. The luxury market is of key importance to David Francis Furniture, and no other publication speaks to that segment as effectively as you have. In particular, the article entitled “The Luxury Market - beautiful, wonderful, competitive” validated all of our efforts to be a true luxury brand. We even passed *Relish* around the office to get a better sense of the luxury market and how our brand fits in. We cannot wait for the next issue!”

—Wendy Shafranski, Manager of Public Relations
David Francis Furniture

“*Relish* is a gorgeous magazine! Thank you for placing us so prominently. We have had three calls since it appeared...THANK YOU, THANK YOU, THANK YOU!”

—Carolyn James McDonough, Vice President
Diane James Designs, Inc.

“Caught your new publication at High Point and read it cover to cover. Liked the high end advertisers (vendors for us) and great articles! Your editorial, especially on luxury demographics were especially helpful. Therefore, I would save each issue. Keep it coming!”

—Diane Replogle, President
The Replogle House Interiors

Relishing

relish

“Three calls so far. One last week, two so far this week. Solid leads, too. Sweet *Relish!*”

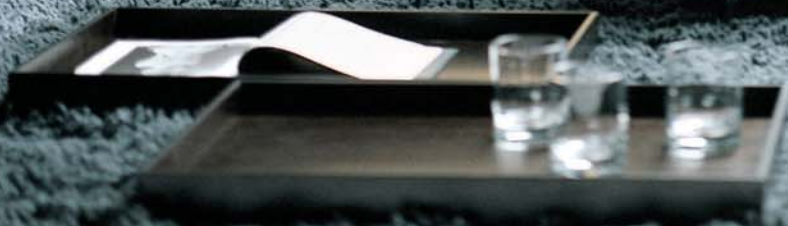
—Kathy Lang Albright
Atrium Foliage

“I picked up *Relish* while I was at High Point. They were hard to find...every display seemed to run out of them first! Great job on the premiere issue. I loved it, and the Luella lamp looked awesome! Thanks again for the exposure.”

—Saundra Traywick
MOONHEART: Luella Shanghai—USA Sales & Design

“What a good job you and your staff did in producing *Relish!* It looks great, reads well, and the combination of HAT and Furniture Today editorial input made this effort all the more relevant. I think it's a superb effort and a publication worth all of our support.”

—Virginia Gray Kennedy
VGK Associates, Inc.





STATUS. SERVICES. STYLE.

WHAT IS RELISH?

It's a new magazine covering the luxury home market from the editors of Furniture/Today, Home Accents Today, Home Textiles Today, Casual Living and Gifts & Decorative Accessories.

WHAT'S IN RELISH?

RESEARCH: An overview of luxury marketing and how it's changing the face of retail.

PROFILES: A spotlight on retail stores across the country that capture the concept of luxury across a variety of home and garden categories PLUS interviews with leading interior designers filled with timely tips and tricks of the trade.

STYLE: A product-packed portfolio spotlighting the latest trends and the greatest designs to buy up into luxury.

LAST LOOK: Parting thoughts on what's new and newsworthy in the world of luxe.

TOTAL CIRCULATION

86,000 copies with distribution to the subscribers of Furniture/Today, Home Textiles Today, Home Accents Today and Casual Living, PLUS over 6,000 Interior Designers.

DISTRIBUTION:

Relish will be distributed at the Spring & Fall 2007 High Point Markets.

RATES:

Relish is a stand-alone magazine that will mail with the March & September issues of *Furniture/Today*, *Home Accents Today*, *Home Textiles Today* and *Casual Living*.

FULL PAGE AD	\$7495 GROSS \$6370 NET
JUNIOR PAGE	\$6000 GROSS \$5100 NET
21" AD	\$4800 GROSS \$4080 NET

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Home Accents Today

The information source for the home accent industry

FURNITURE Today

THE WEEKLY BUSINESS NEWSPAPER OF THE FURNITURE INDUSTRY www.furnituretoday.com

Casual Living

SPRING ISSUE

SPACE CLOSE: FEB 2, 2007

ISSUE DATE: MAR 5, 2007

FALL ISSUE

SPACE CLOSE: AUG 2, 2007

ISSUE DATE: SEPT 3, 2007

