

Need a web site, but do not have the resources to create one?

Have a web site, but the content is out-dated?

Not sure how to stay competitive online?



Microsite sample

You Need A Microsite!

A microsite is a web site consisting of text and graphic pages promoting your business and services. Once created, we link it to the appropriate Reed web site to help drive traffic to your new site. You can quickly begin building your brand name through our readers.

Why Build A Microsite:

Visibility: We have a large audience; you can reach a broader market from our web sites as we drive traffic to your microsite.

Branding: Branding your products online is crucial in today's business. We will help you market your name effectively by promoting your microsite.

Search Engines: We will create your microsite so it is easy for search engines' to crawl it and list it. We will work with you to ensure your microsite is found on Google and others.

Savvy: We have the knowledge, resources, and know-how to build solid web sites that are effective. We understand the audience in your industry and we know what your customers want.

Reports: We can track and generate reports for you on the number of people that visited your microsite, what links they clicked, and how long they stayed to read your information.

Affordability: Microsites start at \$4000 each. Cost may vary per project.

To find out more, contact your sales representative or email us at internet@reedbusiness.com.