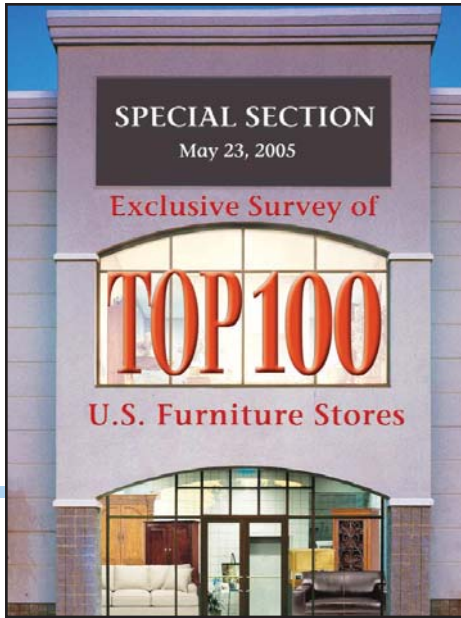
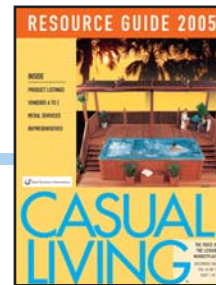
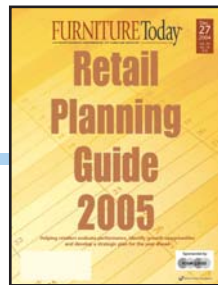


Research Store & Sponsorship Opportunities



Our research store is our most popular section on our web sites; we have over 50 comprehensive industry reports available to help meet your needs. Whether you are interested in finding out more about the top 100 stores, the current state of the industry, or what consumers are buying, we have the information you need to help grow your business.

In addition, if you are looking for a unique marketing opportunity, you can sponsor one or more reports on our web site. As part of your sponsorship package, you also receive personalized hard copies to use and distribute at your discretion.



Some of the various research reports available for sponsorship are:

Furniture|Today Research Reports:

- Fastest Growing Top 100 Furniture Stores - 2005
- Furniture|Today's Top 100 Furniture Stores - 2005
- Furniture|Today's Top 25 Furniture Sources for U.S. Market - 2005
- Furniture|Today's Bedding Update 2005
- Furniture|Today's April 2005 Market Overview
- Furniture|Today Retail Planning Guide 2005

Home Accents Today Research Reports:

- Furniture|Today and Home Accents Today's April 2005 Market Overview
- Home Accents Today's Channel Survey -- Discount Dept. Stores/Off-price Retailers
- Home Accents Today's Channel Survey - Home Accent/Gift Stores
- Home Accents Today's Channel Survey - Lifestyle Stores
- Home Accents Today's 2005 Soft Goods Portfolio & Registry of Sources

Casual Living Research Reports:

- Casual Living's 2005 Grill Survey
- Casual Living's Resource Guide 2005
- Casual Living's "100 Powerhouse Specialists"
- Casual Living's Consumer Buying Trends - Grills
- Casual Living's "2003 Consumer Buying Trends"

Kids Today Research Reports:

- Kids Today Expectant Moms Buying Report
- Kids Retail Giants
- Kids Today Consumer Buying Trends
- Playthings' Kaleidoscope Kids
- Playthings' Giants: The Top 50 Toy Retailers

Individual Category Reports:

- Area Rugs
- Mattresses
- Outdoor Furniture
- Pillows/Throws
- Stationary Sofas
- Joe Carroll's "Perfect Home" Book collection

To find out more, contact your sales representative or email us at internet@reedbusiness.com.