

# In-House Web Agency We Help You Gain Exposure Online

In recent years, the Internet has become as important as the television in the household. As the fastest growing new medium in history, over 90% of all businesses use the Internet, and over 75% of them make buying decisions or research products online. Having a web presence becomes essential to your business. But what if you need help getting started? What if you do not have time to find a trustworthy web agency that understands your industry? Here is the good news: our Ad Services team can help you with all your needs.



Custom eNewsletter



Microsite sample

## Types Of Service We Offer:

- Web site design and hosting
- Advertising banners
- Product catalog creation
- Multimedia / commercials
- Web promotions and campaigns to drive traffic to your site
- Monthly report generation to track the success of your web site or advertising
- Advice, suggestions, and answers to your questions

## Why Use Our Internet Ad Services Team?

**We Know Your Industry:** You are getting help from the experts; we understand branding in this industry. We also know your audience and their needs.

**We Are Internet Savvy:** We have the knowledge, resources, and know-how to build effective ads, web sites and campaigns.

**Compatibility:** We are competitive in the fast moving realm of Internet technology. We are constantly learning the latest functionality and we can pass this knowledge on to you. Plus, if you are already one of our print advertisers, we know what you are looking for in a campaign and we can tie your online presence to your print ad.

**Search-Engine Friendly:** We will make sure your web site is set up correctly for search engines to find.

**Reasonably Priced:** We want to help you grow your online presence and use the Internet to its maximum potential. Therefore, we make sure our services are in line with your budget.



Advertising Button

To find out more, contact your sales representative or email us at [internet@reedbusiness.com](mailto:internet@reedbusiness.com).

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